

SETH THOMAS

Product designer // seththomas@google.com // portfolio: go/seththomas

Google

UX Design, UX Mgmt

Hiring & assessment tools

2013 - NOW

- Lead UX designer for Google's custom collaborative hiring software: helping find, evaluate, and hire 25k+ candidates a year worldwide more quickly, accurately, and with less bias
- Managed our UX team for 3+ years, establishing design processes and building relationships with key partners across orgs
- Led a series of GAR4-rated, extremely usable product redesigns, winning Corp Eng awards and 2x headcount to speed completion

Huge

Product Design

MTV, Comcast, ASME, College Board, Toyota

2011 - 2013

Lead designer, presenter for numerous client websites & apps, including MTV's first on-demand video app for the iPhone

Freelance

UX Design,
Front-end Engineering

Microsoft Research / Pioneer Studios

2007 - 2011

Incubated a series of new product ideas, maturing them into inspiring experiences to pitch back to Microsoft leadership

Xbox

Designed and built interactive demos for Xbox Kinect, helping define best practices for voice & gestural interfaces

Nordstrom

Created and engineered highly interactive multimedia web experiences, inventing new ways to shop online

MSN

Designed & built entertaining, immersive branded mini-sites for Nike, Unilever, Sprint, Kellogg's, and Kraft

HL2

My first product design/build: Flash mini-sites for Vail Ski School

EZShow

Multimedia design

Multimedia production

2005 - 2006

Film, animation, and audio production at an early-stage startup trying to bring online video editing to the masses